Mirror editorials, etc.

Boosting the area

Last week we participated with an area radio station in its program of boosting the area.

This radio station has undertaken a program to get local residents to change the image they hold of this area.

Speaking with a member of the station's staff, we talked about people coming into the area who really appreciate what this area has.

These are people who are moving into the area from areas such as New York City.

"Wow, you're from New York City," these new area residents hear from long-time residents who are in awe of the larger metropolitan centers of the East Coast.

Yet, these new residents quickly point out that this area has just as much to offer its residents as, say, New York City.

This is what we have been editorializing on for 12 years now!

Sometimes we are too close to the forest to see the trees.

We put down out area constantly.

Yet, at the same time, we are taking advantage of the resources that people from out of the area move here for.

We enjoy walking downtown without fear of harm befalling us.

We enjoy swimming in any of the local lakes.

We enjoy meeting with friends as we walk downtown streets.

We enjoy waving and yelling hello to people we know as we drive by.

We enjoy the usually clean air and skies of the area.

We enjoy the pace of life.

We enjoy the skiing and other winter sports.

We enjoy the offerings of the local theater, musical, art groups.

Whether or not we realize it, we have all these things in our favor.

And yet we continue to habitually badmouth the area.

We have to stop putting down the area — without thinking — everytime someone asks us about it.

So, let us all take a pledge and promise to think twice before we put down the area.

Of course, on the other hand ...

Of course, on the other hand, if we see something which should be righted, let us not hold back in saying so and attempting to correct that right.

We have said this before and we'll continue to say so.

What's wrong is wrong and should be attended to before it gets worse or becomes second nature.